

WECL received "Superbrands" award for brand recognition

Welfare Electronic Component Ltd. was awarded Superbrands status in the Superbrands ceremony on 24/12/2007. WECL was selected for the honor by a panel which looked at market position, longevity of the brand, the extent of good will and loyalty of the customer and overall market acceptance in making the award. WECL is proud to accept the recognition and believes that WECL's image and exposure will be greatly enhanced among its clients and the general public.

Your Electronic Megastore provides over 50,000 products

WECL, established since 1982, provides a comprehensive range of products that includes alarm and access control systems, automation, books, cable and connectors CCTV, consumables, electrical, electronic components, IT and networking products, mechanical parts, power supplies, public address and intercom systems, semiconductors and test and measurement devices. Currently, WECL offers over 50,000 different products with the flexibility for customers to pick up their purchase at the retail location or arrange for delivery to their door by WECL's logistics team. To complete the entire customer experience, WECL is also a platform for technical information exchanges and after sales and maintenance support for its clients.

Our credentials

WECL is a member of the Hong Kong Security Association and the Chamber of the Hong Kong Computer Industry. WECL has a Radio Dealers License, a Security and Guarding Services Ordinance Type III License and is registered as an electrical contractor.

More resources devoted for future development

In the future, WECL will continue to devote more resources to enhance service quality and customer relationship. The platform of products offering and information exchange, weclonline.com, will be added more functions and updated more products information. Enhancing customer experience, more membership programs and loyalty programs will be launched in the near future. A variety of products will be sourced all over the world in addition of currently more than 50,000 products provided for customers. We are to spare no efforts in maintaining WECL service standard in line with Superbrands status and bringing more satisfactory customer experience to all our customers.



Radio Dealers License (No. 008584)
Security License Type III (No.1000)

